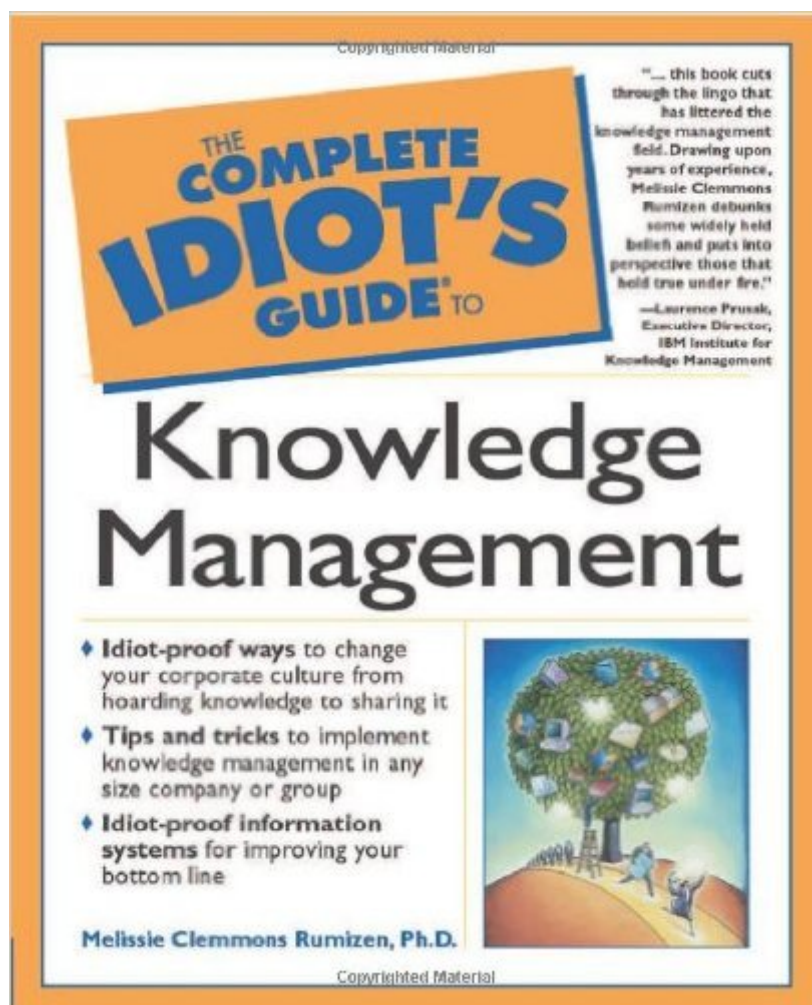


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# The Complete Idiot's Guide To Knowledge Management



## Synopsis

You're no idiot, of course. You know that knowledge is power. However, teamwork is the key in today's new corporate economy, and keeping things to yourself won't benefit you or your company. But you don't have to reinvent the wheel! The Complete Idiot's Guide® to Knowledge Management will show you exactly how to share information among your peers to help your company achieve greater success! In this Complete Idiot's Guide®, you get: Basic knowledge management models and concepts. Step-by-step instructions on implementing the concept within your company or group. Strategies for knowledge sharing. The fundamentals of trying a pilot program. How information technology relates to knowledge management. The importance of culture in the program.

## Book Information

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## Customer Reviews

Looking for a concise jargon-free guide to implementation of knowledge management processes and culture in your company? This book is your best bet for an easy-to-read guide to KM roadmaps, management roles, support infrastructure, and cultural change issues. In contrast to the more serious and academic tomes on KM, this guide is written in a refreshingly witty, humorous and 'in-your-face' manner, with numerous sidebars, checklists, and reminders. The 25 chapters are divided into 6 sections: basic foundations, KM strategy, IT infrastructure, change management, KM measurement, and potential pitfalls. The first section briefly covers some of the key literature and

pioneers in KM, such as Karl-Erik Sveiby, Peter Drucker, Tom Stewart, Michael Polyani, Ikujiro Nonaka, Peter Senge, David Gavin, and Etienne Wenger - as well as some of the earliest conferences (held by Ernst&Young, Arthur Andersen, and APQC). "KM refers to the systematic processes by which knowledge needed for an organization to succeed is created, captured, shared, and leveraged," Rumizen begins. KM draws on numerous concepts and processes like shared vision, team learning, mental models, systems thinking, and intellectual capital. KM is key for companies that seek to increase efficiency, cut costs, innovate, preserve and enhance organizational memory, and operate on a global scale in an environment of high employee churn rate as well as accelerating mergers and acquisitions. Merely gathering all kinds of business information may lead to "data junkyards" if a focus on actionable knowledge is not adhered to.

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